

Mark Branson

Chief Executive Officer

Mark Branson (1968) has been Chief Executive Officer (CEO) of the Swiss Financial Market Supervisory Authority FINMA since 1 April 2014. He joined FINMA on 1 January 2010 as Head of its Banks division and was appointed Deputy CEO on 1 February 2013.

As CEO, Mark Branson takes overall responsibility for FINMA's operations. He also represents FINMA on various national and international committees, chairing the Swiss Committee on Financial Crises and sitting as a member of the Advisory Board "Future of the Financial Centre". Since 1 November 2017, he has chaired the Resolution Steering Group (ReSG), and thereby become a member of the Financial Stability Board (FSB) Steering Committee. Mark Branson also represents Switzerland as a member of the Group of Central Bank Governors and Heads of Supervision (GHOS). During his time as FINMA's Banks division head, he was responsible for the licensing and supervision of all Swiss banks and securities dealers.

Before joining FINMA, Mark Branson worked at UBS from 1997 to 2009. His final role was Chief Financial Officer (CFO) of the Wealth Management and Swiss Bank division in Zurich, where his responsibilities included finance and risk control. Prior to that, he was country manager for Japan, as CEO of UBS Securities Japan Ltd. From 2001 to 2005, he was group communications chief overseeing communications and branding for the whole of UBS. Previously, he held various London-based posts within the UBS Group and, before that, the Credit Suisse Group.

Mark Branson, who is both a Swiss and British citizen, read Mathematics and Management Studies (M.A.) at Trinity College, Cambridge, and earned a Master's degree in Operational Research (M.Sc.) from the University of Lancaster.