



Eidgenössische Finanzmarktaufsicht FINMA
Autorité fédérale de surveillance des marchés financiers FINMA
Autorità federale di vigilanza sui mercati finanziari FINMA
Swiss Financial Market Supervisory Authority FINMA

Mark Branson

Head of the Banks Division

Mark Branson (1968) studied Mathematics and Management Studies (M.A.) at Trinity College Cambridge. He also obtained a Master in Operational Research (M.Sc.) from the University of Lancaster. Mark Branson is a British citizen.

After successfully graduating in Great Britain, Mark Branson started his professional career at Coopers & Lybrand Management Consultancy Services. Three years later, he moved to Credit Suisse in London and was appointed Head of a Customer Support Department two years after joining the bank. In 1997, Mark Branson took a further step in his professional career, joining SBC Warburg (as it was then known). Shortly afterwards, he was transferred to the head office in Zurich, where he took charge of the Business and Logistics Strategy unit in the Corporate Center's Group Strategic Analysis division. He was subsequently appointed Head of Investor Relations. In 2001, he was promoted to the position of group-wide Head of Communications, with management responsibility for all aspects of communication and branding. Mark Branson held this position for five years, before being made CEO of UBS Securities Japan Ltd. in 2006 as part of a targeted rotation of roles. In this capacity, Mark Branson was responsible for investment banking, securities activities, asset management and wealth management in Japan. Finally, Mark Branson was appointed CFO of the Wealth Management and Swiss Bank business division in Zurich in February 2008. As such, he was in charge of finance, risk control, compliance, strategy development and treasury management. Mark Branson took up his position at FINMA in Berne on 1 January 2010.