

## Press release

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### FINMA defines its strategic goals

FINMA's strategic goals for 2010 – 2012 have been approved by the Federal Council. In so doing, the Federal Council has declared its support for FINMA's strategic positioning. FINMA's seven thematic areas will form the basis for concrete initiatives and projects which are due to be implemented in the next three years.

#### The strategic goals of FINMA:

- Reducing systemic risks and complexities
- Improving client protection
- Streamlining and optimising regulation
- Increasing the effectiveness and efficiency of supervision
- Implementing sustainable market supervision and effective enforcement
- Positioning for international stability and close integration of markets
- Strengthening FINMA as authority

The Swiss Financial Market Supervisory Authority FINMA bases its supervisory activities on Art. 5 of the Financial Market Supervision Act (FINMASA). In addition to this legal basis, FINMA's Board of Directors defines the longer-term focus of FINMA's work in line with its strategic goals. Following its discussions with the Chairman of FINMA, the Federal Council approved FINMA's strategic goals for 2010 – 2012.

The Board of Directors of FINMA has defined the focal points in terms of seven subordinated strategic goals which are scheduled to be implemented through concrete initiatives and projects within the next three years. Implementation will be coordinated in dialogue with the major interest groups such as political and administrative bodies, associations and the supervised institutions. Reporting on the implementation of the strategic goals will take place as part of the annual meeting held between

FINMA and the Federal Council on the strategic direction of supervisory activity and financial centre policy.

The overriding aim of the strategic goals is to improve client protection. The key role of FINMA is to protect creditors, investors and insured persons, and this forms the basis of its supervisory activity. The focus of this remit is to increase resistance to crises in the areas under supervision, protect investors and insured persons from the repercussions of insolvency risks and enhance transparency with regard to trading and distributing products.

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